



**VEE CORPORATION
ARCHIVES, 1980-1997.**

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Cite as: Vee Corporation Archives, 1980-1997, the Center for American History, University of Texas at Austin.

Forms part of: the Professional Touring Entertainment Industry Archives.

[AR 97-075; 97-123]:

CREATOR'S SKETCH:

VEE (Vince Egan Enterprises) Corporation, founded by Vince Egan, C.E.O. and President, is a Minneapolis-based company that produces a number of touring shows including Sesame Street Live, Muppet Show on Tour and Muppet Babies.

SCOPE AND CONTENTS:

Proposals, minutes, drafts, scripts, itineraries, clippings, programs, promotional and sales kits, videotapes, audiotapes, slides, and books and brochures from arenas and other venues relate to the Sesame Street Live/Muppet Touring Show and the Muppet Babies Touring Show.

INVENTORY:

97-075/1 Original script: Sesame Street Live, July 11, 1980

(05663355) Itineraries, 1980-1996, 1997
Vincent E. Egan, publicity clippings
VEE Corporation original proposals and concepts, 1980
1980-1981 tour:
 Missing Bird Mystery
1981-1982 tour:
 Super Spectacular
 Missing Bird Mystery
1982-1983 tour:
 Super Spectacular
 Sesame Jamboree
 Missing Bird Mystery, Australia
1983-1984 tour:
 Sesame Jamboree
 Around the World
1984-1985 tour:
 Around the World
 Missing Bird Mystery
 Muppet Show on tour 1
1985-1986 tour:
 Missing Bird Mystery
 Save Our Street
 Muppet Show on tour 2
1986-1987 tour:
 Save Our Street
 Big Bird Goes Hollywood
 Muppet Babies Live
1987-1988 tour:
 Big Bird and the ABC's
 Big Bird's Sesame Street Story
 Muppet Babies' Magic Box
1988-1989 tour:
 Big Bird Goes Hollywood
 Big Bird and the ABC's
 Sesame Street Live
 Muppet Babies: Where's Animal?
1989-1990 tour:
 Muppet Babies: Where's Animal?
 Silly Dancing
 Big Bird and the ABC's
1990-1991 tour:
 Missing Bird Mystery, Australia, Singapore, Hong Kong
 Big Bird and the ABC's
 Silly Dancing
 Sleeping Birdie
1991-1992 tour:

Let's Play School
 Sleeping Birdie
 Big Bird and the ABC's
 1992-1993 tour:
 Where's the Birdie?
 Silly Dancing, Britain
 1993-1994 tour:
 Where's the Birdie?, Germany
 1994-1995 tour:
 Let's Be Friends
 Where's the Birdie?
 1995-1996 tour:
 Let's Play School
 When I Grow Up
 1996-1997 tour:
 1-2-3... Imagine!
 Imagine... Ernie is King, Michaela Muntean, 1993
 Sesame Street Live: Let's Be Friends:
 Information kit
 Group sales kit
 Marketing/promotion kit
 Ready, Set, Go! A Counting Book, Emma Jones, 1995
 Sesame Street Live: Let's Play School:
 Information kit
 Group sales kit
 Marketing/promotion kit
 Promotional material

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"Sesame Street Live" publicity kit, 1992-1993, including
 photographs and slides
 Sesame Street letterhead
 Big Bird's Sesame Street Story publicity kit, including
 photographs
 Save Our Street publicity kit, including photographs
 Around the World with Sesame Street Live, media promotion
 kit, including photographs
 "Sesame Street Live" media promotion kit, including
 photographs
 Big Bird Goes Hollywood media promotion kit, 1986-1987,
 including photographs
 Big Bird Goes Hollywood media promotion kit, 1986-1987,
 including photographs and slides
 Sesame Jamboree media promotion kit, including
 photographs
 Big Bird's Sesame Street Story publicity kit, including
 photographs

"Sesame Street Live:" Silly Dancing publicity kit
 Muppet Babies: Magic Box publicity kit, including
 photographs
 1-2-3...Imagine! 1996-1997 tour publicity manual
 Big Bird and the ABC's publicity kit, including slides and
 photographs
 "Sesame Street Live," group sales kit, including slides and
 photographs
 "Sesame Street Live:" Silly Dancing, publicity kit, including
 photographs
 "Sesame Street Live:" Where's the Birdie?, marketing and
 promotion kit, including photographs and slides
 "Sesame Street Live:" Sleeping Birdie:
 Publicity kit, including photographs and slides
 Marketing/promotion kit
 Group sales kit
 Information kit
 "Sesame Street Live:" Big Bird and the ABC's, information kit
 including slides and photographs
 "Sesame Street Live!" radio script, 1980
 "Sesame Street Live:" 1-2-3 Imagine:
 Information kit, including slides and photographs
 Group sales kit
 Marketing/promotion kit
 Promotional kit

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Video tapes and films:

3/4 inch:

Promotion with announcer, 1986
 Promotion with announcer, 1988
 Sesame Street promotions, 1985
 "Sesame Street Live," Missing Bird Mystery, 1984
 Missing Bird Mystery
 Missing Bird Mystery, version 1, version 2

16mm:

Sesame Street Live, promotions, 1982
 Big Bird's Sesame Street Story promotion
 Sesame Street Live!, 1980-1981
 Sesame Street Live, promotional film
 Sesame Street Live! 1-2-3... Imagine!, 1996

Reel to reel:

Big Bird goes to Hollywood
 Silly Dancing
 Sesame Street Live
 Sesame Street Live! 1981-1982
 Missing Bird Mystery, 1984

"Sesame Street Live!" 1980
 Muppet Babies: Where's Animal?
 Muppet Show on Tour, 1984
 Muppet Show on Tour, 1984, radio publicity interviews

2 inch:
 Sesame Street, 1986
 Sesame Street Live! Missing Bird Mystery, 1984

1 inch:
 Sesame Street, 1990
 Big Bird's Sesame Street Story
 Sesame Street Live! Silly Dancing, 1989
 Sesame Street Live! Silly Dancing, 1991
 Sesame Street Live! 1988

1/2 inch:
 Big Bird and the ABC's, 1991
 Big Bird's Sesame Street Story
 Big Bird Goes Hollywood, 1989
 Big Bird and the ABC's, 1991
 The Muppet Show on Tour, 3 commercial spots
 The Muppet Show on Tour, 2 promotions
 Sleeping Birdie, 1991

Beta:
 Muppet Babies, promotional footage

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Video tapes and films:

3/4 inch:
 Sesame Street, Silly Dancing, 1990
 Muppet Babies Live, 1989
 Sesame Street Live promotions, 1990
 Muppet Babies Live video news release, 1989
 Muppet Babies: Where's Animal?, October 1988
 The Muppet Show on Tour, August 14, 1984
 Off-air compilation of appearances for the Muppet
 Show on Tour, February 15-March 22, 1985
 The Muppet Show on Tour

1 inch:
 Sesame Street Live, 1-2-3...Imagine!, July 16, 1996
 Sesame Street Live, Let's Play School, 1995
 Sesame Street Live, Let's Be Friends, May 15, 1996

Reel to reel:
 Let's Be Friends, 1994
 Let's Play School, 1995

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Newspaper clippings:
 Cost production interviews
 Dubuque, Iowa, 1995-1996

Cost production interviews

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Newspaper clippings:
Publicity, Muppets on Tour, 1984-1985
Publicity, Missing Bird Mystery
New publicity:
Big Bird and the ABC's
Silly Dancing
Let's Play School
Sleeping Birdie
Missing Bird Mystery
Muppet Show on Tour
Save Our Street
Big Bird Goes Hollywood
Big Bird's Sesame Street Story
Muppet Babies:
Magic Box
Where's Animal?
Venues/arena brochures

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(05663377)

Ice Follies
Proclamations and correspondence
Publicity on various promotions:
Hospital visits
Color contests
Ask a question
Touch and feel
Pre-show parties
Stop, drop and roll
Street re-naming
Traffic promotions
Welcome to city
Zoo visits
Make-a-wish
Parades, civic events
Opening night:
Sample agreements
Arena sales and marketing conferences:
1980-1984
1985
1986
1987
1989
VEE Corporation Marketing meeting:
1985
1986

1987

1990

New in education, promotions

Supermarket bag promotions

Newspaper clippings:

Newspaper sponsored promotions

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Oversize:

"Sesame Street Live" posters

Artifacts Collection